



SameSystem signs large customer agreement in Norway

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Inside information

b.young and Solid, two fashion brands that are both part of the multi-brand fashion group DK Company, have entered into a new customer agreement with SameSystem that includes their 98 stores in Norway. DK Company already uses SameSystem's workforce management (WFM) solution in all their stores in Denmark, making the new agreement an expansion of SameSystem's existing collaboration with the fashion group.

The new customer agreement is of significant size, further strengthening SameSystem's position in the Norwegian market, where SameSystem aims to become the go-to workforce management provider for retail and foodservice.

SameSystem A/S ARR guidance for the fiscal year ending 30 September 2022 remains unchanged at DKK 59.5 million.

About b.young and Solid

b.young is a women's fashion brand founded in 1991 that is present in 30 markets, and Solid is a menswear brand founded in 2001 with 16 stores in Denmark and Norway.

b.young and Solid are both part of DK Company, a multi-brand fashion group headquartered in Denmark with stores all over Europe. Besides b.young and Solid, DK Company includes brands like Ichi, InWear, Kaffe, Karen by Simonsen and Saint Tropez.

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About SameSystem A/S

SameSystem is an international Software-as-a-Service (SaaS) company with offices in nine countries. SameSystem offers a scalable, regulatory compliant and data-driven workforce management (WFM) solution tailored for retail and foodservice.

SameSystem enables retailers and foodservice businesses to maximise performance levels and competencies in their organisations by freeing up time for employees, reducing administration significantly and helping stores and restaurants plan perfectly.

SameSystem's solution includes AI-powered forecasting, a budget-conscious scheduling feature, automatic payroll processing, digital contracts and signatures, time and attendance tracking and a business intelligence feature.